

Why The Rugby Site Runs Coach Summits

Our Coach Summits are designed to bring coaches together to foster a strong, supportive *coaching culture* built around connection, curiosity, and shared learning.

What the Summit Offers rugby coaches:

- **A safe space** to share ideas, experiences, and challenges.
- **Meaningful connections** with fellow coaches and visiting presenters.
- **Exposure to diverse coaching approaches** - from local and international leaders in the field.
- **Authentic insights**, tailored to the local rugby context.
- **New perspectives** on how to run engaging, effective rugby sessions and better connect with players.

Challenging Assumptions:

The Summit encourages coaches to re-examine their assumptions about:

- What coaching is.
- What their role as a coach can be.
- What effective coaching and leadership look like.
- How successful team cultures are developed and sustained.

What Coaches Leave With:

- A deeper understanding of how to coach the game - on and off the field for their level.
- A clear plan (or the beginnings of one) they can take straight to their next training session - ready to share with players, co-coaches, and their wider community.
- Local coach connections to share ideas with during the season.

Our Approach:

Summits are **shaped around local Rugby coach development needs**, not dictated by external accreditation or certification frameworks. We don't deliver sessions just because "*that's what World Rugby certification says.*" We focus on what coaches need, right now, in their environment.

Who Delivers It:

Each **coach presenter** is chosen based on their expertise, **relevance to the Summit theme**, and ability to connect with the attending coaches. They're not just experts—they're excellent communicators and mentors.

A Catalyst for Ongoing Development:

Ideally, the Summit **becomes a trigger event**—a launchpad for ongoing development, where local coaches and support networks carry the momentum forward.

Recent Coach Summits

USA Rugby Summit – 2024 - <https://www.youtube.com/watch?v=qCs6nFYmufk>

Queen's University – 2025 - <https://www.youtube.com/watch?v=e-LDOX70I9o>

AAC Rugby, Amsterdam – 2025 - <https://www.youtube.com/watch?v=p23M4cGCGwE&t=4s>

Vancouver – 2025 - <https://www.youtube.com/watch?v=g2cgyUP-hEc>